



2020

ANNUAL REPORT

*"You can only continue to live in this world as it is if you deeply believe that it will not remain as it is, but will become as it is meant to be."*

Richard von Weizsäcker







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**THANKS, IMPRINT, TEAM**



**Dr. Martin Kasper**  
Honorary President

## Dear Friends, Partners and Supporters of Childaid Network

The year 2020 was extraordinarily challenging – but thanks to your support it became a record year. With a great deal of dedication, innovative processes and a highly motivated team, we succeeded in reaching most of our target groups, even during the pandemic. It is with great gratitude that we present to you our report on this achievement.

### Emergency aid and health care

For the first time in our history, we had to provide extensive emergency aid. The sudden curfews in South Asia in March caused hunger for many. We acted quickly. With our partners, we distributed food packages to 40,000 people in need until government aid arrived. Our project staff educated people about hygiene measures and health care and distributed masks and disinfectants. This measurably slowed the spread of the virus. Thank you for your generous support!

### Closing gaps in education

Until late in the year, government schools in South Asia were closed. Where electricity and smartphones are scarce, digital education is not an option. That's why we supported our teachers and social workers in finding innovative ways to bring education to the young people. With radio, television, handouts and lots of small-group teaching outdoors, we have succeeded. You can read more about this on pages 16 to 31.

### Great solidarity

There were no donations for birthdays and anniversary celebrations in 2020. Painful: Almost all sponsored runs, charity events and bazaars were canceled. On the positive side, we were still able to reach you through digital channels. Our digital **ChildaidNight** was encouragingly successful. Thank you for your trust and for your generous donations. Details on the campaigns can be found on pages 34 to 37 and our figures and results on pages 42 to 47.

### In the spotlight

On his only project trip in 2020, German Federal Minister Dr. Gerd Müller visited our street children's project in Guwahati during Carnival week and helped us to attract a lot of positive attention. Frequently ambassadors and multipliers have reported about us in an appreciative manner. Read more about this on pages 8 to 13, 38 and 39.

Together, we have mastered the challenges of 2020. Our highly committed team was able to achieve remarkable results with a great deal of energy, even during the crisis. We thank you all for your solidarity and support.

*on behalf of the Management Board and the team*

## Childaid Network – let's unite for the children's right to education



### Our vision – education for all

We support the education of children and adolescents in need, as this helps to eliminate poverty and to create a perspective for a better future. Only through access to education the poorest of the poor will have a chance to build a better life for themselves, their families and their village communities. We target long-term, sustainable improvements in their living situation.



### Reliable partners on site

Our network in the project areas consists of trustworthy partners from the respective cultures. They know the hardships of the children and families, speak their language and understand what is needed. They share our vision. With the help of personal connections and close cooperation locally, we can implement our projects effectively.



### Personal and engaged

Our team is united by a vision: We want to achieve equal access to education for all children. We commit our time, our money and our talents for this to become a reality. For you, our sponsors and partners, we are fully engaged.



### Network for children

Lovingly and cooperatively, professionally and sustainably – this is how we strive to act for the children. We are networking with strong partners in the project regions and in Germany. We live partnership and network because together we are stronger and better.



### Effective and sustainable

To move a lot with little – that is our approach. We therefore invest donations into teacher training and social worker development rather than into buildings. We strive for structural change. When visiting, we motivate the local people personally and encourage them to take charge to build a better future. We do not give alms, but stipulate self-help.



### Cost-effective and transparent

Our team mainly works on a voluntary basis. As such, our costs for administration and donor services are just 7,3% of income. We benefit from the oversight and guidance of our renowned Foundation Council. Independent financial auditors, the DZI (German Central Institute for Social Issues), the government and the tax authorities examine us regularly. We attach great importance to transparency. Be assured: Your help will reach where it is needed!

## Organization Childaid Network 2020

### Ambassadors



Daniel Fischer



Nicolai Friedrich



Ursula Karven



Mitri Sirin

promote  
Childaid  
Network  
in their  
networks

### Foundation Council



Dr. Brigitta Cladders,  
Prof. Dr. Peter Eigen, Dr. Dietrich Garlichs,  
Hermann-Henrich Holtermann, Jan-Berend Holzapfel,  
Wolfgang Kirsch (chair until December 31, 2020),  
Dr. Thomas Kreuzer, Dr. Claudia Lücking-Michel,  
Cornelia Richter (chair from January 1, 2021),  
Frank Riemensperger, Prof. Dr. Joachim Valentin

Controls and advises the foundation on a volunteer basis

### Management Board



Dr. Martin Kasper  
Dr. Ute Nieschalk  
Michael Legeland

Manages day-to-day business on a volunteer basis

### Core Team



**6** salaried part-time employees  
**50** part-time volunteers

Project support, public relations,  
donor services, administration

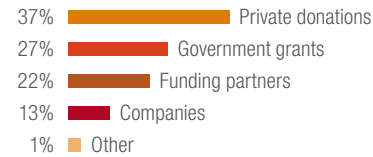
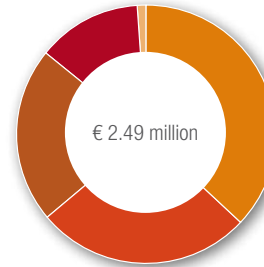
### Project Partners



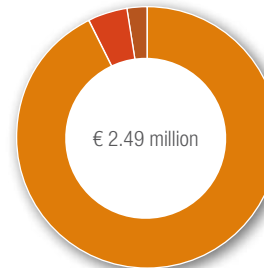
**32** project partners abroad  
**4** supporting partners abroad  
**26** project funding partners

Project realization in close cooperation  
with the Childaid Network team

### Sources of funds 2020



### Uses of funds



# 50,000

In 2020, we supported over 50,000 boys and girls directly with our projects

# 600

We supported children and young people at 600 project locations in four countries

# 620

Salaries of teachers and social workers were paid by Childaid Network in 2020

# 190

Sponsors, photographers, reporters, volunteers and other multipliers have visited and reported on our projects since 2006



Tested + Recommended!

Primary school students in Madhabpur (Bangladesh) are delighted by the cheerfully decorated classroom.



## Motivating

16,000 children, mainly of preschool age and in the first primary school classes, experience how colorful and interesting school can be – our work in northern Bangladesh is bearing fruit.

## Moving

German Federal Minister Dr. Gerd Müller is impressed by how Childaid Network has been able to almost completely eliminate child labor and provide schooling for almost all children in Guwahati.



## Festive

In Amguri (Assam), we are expanding our "lighthouse school" for disadvantaged minorities and marginalized people due to the great need – the new floor is festively inaugurated.



Colorful dances bring cultural diversity to life (Bodo girls in Amguri, Assam, India).



Father Thadeus Kujur SDB explains to German Federal Minister Dr. Gerd Müller how the project has been successfully implemented for the children in the slums of the big city.



In the mountains of Ramechhap (Nepal), the hygiene items we provided are life-saving.



### Hungry

After the sudden lockdown, many children in our project areas are without food – with the help of our partners, we can immediately provide more than 40,000 people with the basic necessities.



### Challenging

Small group instruction, radio learning sessions, homework help from volunteers – during school closures, it takes a lot of energy and creativity to reach students.



Especially in Bangladesh, western Assam and the slums of Guwahati (India), our partners are distributing essential emergency packages in April.

### Protected

The provided masks, disinfectants and hygiene training in remote mountain regions of Nepal measurably slow the spread of the dangerous virus.



Outdoor schooling with distance during the pandemic (Chirang District, Assam, India).



Our social workers distribute exercise sheets and offer tutoring (Lakhimpur, Assam, India).

Hakimeh Yagootkar talking to mothers about the importance of education (Bhandar, Nepal).



## Reliable

In spite of many requirements and a strict hygiene concept, the 13<sup>th</sup> Ruhrpotttour of the Karmariders again mobilizes numerous cyclists for joint exercise, cheerful actions and helpful donations.

Prof. Dr. Franz Josef Radermacher at the "Haus der Begegnung" in Königstein, Germany.



## Supportive

Two of our project coordinators, Hakimeh Yagootkar and Jonas Pfäffinger, remain on site during the pandemic, acting as our bridge to the projects in times of travel restrictions.



The safety concept and hygiene are taken seriously at the 13<sup>th</sup> tour of the Karmariders (Duisburg, Germany).

## Wide-ranging

At the 30<sup>th</sup> Königsteiner Salon, we reach an audience many times larger than usual thanks to the first synchronous presentation of the event on YouTube.



Many donation boxes were well filled!

## Strengthening

At the first international partners' conference, 100 Childaid Network project coordinators from five countries in 80 locations motivate each other with experiences and ideas.



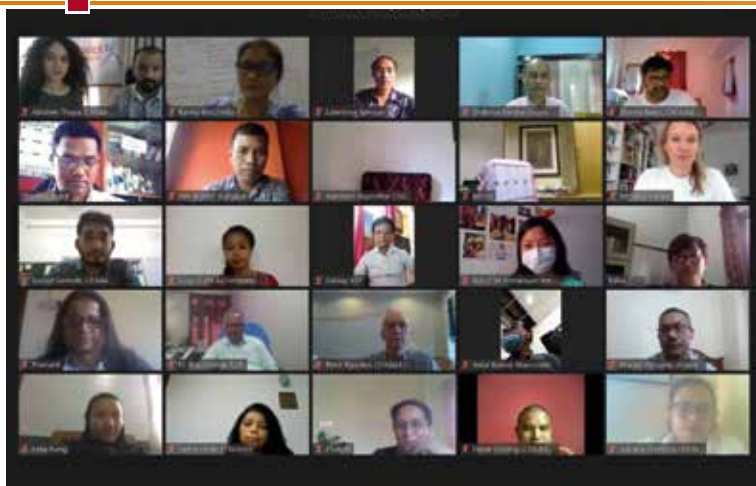
Thanks to our professional teams equipped with elaborate technology, we go online with the Project Evening in Königstein and the ChildaidNight from the tent of the Circus Waldoni in Darmstadt, Germany.

## Active

Despite Corona – small ideas with a big impact and a lot of big-heartedness ensure a good donation result for the projects of Childaid Network also in 2020.

## Innovative

With our first digital Project Evening and the ChildaidNight, we succeed in informing many viewers, entertaining them at a high level, enchanting them and raising donations.



Pleasing - the technology also works in the scattered offices in South Asia. Screenshot of Childaid Network's international partner conference on October 19, 2020.



Virtually on the way to Bhandar – just one idea among many of how committed people are collecting donations for the children during the lockdown.



## Mitri Sirin

### Journalist and TV Presenter

Mitri Sirin has been senior presenter of the ZDF-Morgenmagazin since 2013. Before that, he worked for various radio and TV stations as an anchor and reporter. He lives in Berlin, Germany with his wife Friederike and their three children. Since 2017, he has been honorarily promoting Childaid Network.

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"Corona forces us to break new ground. We collect for children in need in our project areas. The children who grow up there don't have a fair chance right from the start. I was on site myself and what you see there in terms of abject poverty tears your heart apart. This must not happen. Our work is more important today than ever, please help so we can help."

## Dunja Hayali

### Journalist and TV Presenter

Dunja Hayali is a multi-award-winning television journalist and was honored with the Federal Cross of Merit for her commitment against xenophobia and racism. She hosts the ZDF-Morgenmagazin as well as her own broadcast formats and is considered a feisty journalist with a heart for children, animals and an open, tolerant society.

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"I am passionate about education. I have traveled a lot in Asia, and I know how easily we can help people and give girls in particular new perspectives. At Childaid, the money you donate goes where it's supposed to go. Thinking outside the box is especially significant in Corona times: Let's make the world a little better together."

## Volker Bouffier

### Prime Minister of the state of Hesse, Germany

Volker Bouffier, a lawyer and former national youth basketball player, was a member of Hesse's state governments from 1987 to 1991 as state secretary and from 1999 to 2010 as minister. He has been CDU Prime Minister of Hesse since August 31, 2010, currently in a coalition government with the Green Party.

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"Childaid Network has made an enormous difference over the past thirteen years. This sustainable work is extraordinarily meritorious, and I thank all those who support this. You have helped thousands of young people, and every one counts."



© Nicolai Friedrich photographer: Salar Baygan



© Photo: Sandra Ludewig



© Photo: Daniel Fischer FFH

## Nicolai Friedrich

### World Champion of Mental Magic

Lawyer, magician, multiple award winner, in demand world-wide. Nicolai Friedrich enchants an astonished public almost daily with visual magic and inexplicable mental experiments. During the Corona pandemic, he expanded his repertoire to include digital magic. He lives in Bad Homburg, Germany.

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"Instead of struggling with challenges, we should accept them and grow with them. I firmly believe that for those who are crazy enough to believe in the possibility of the impossible, for them the impossible is within their means. Please support the work of Childaid Network."

## Alin Coen

### Composer and Singer

Growing up bilingually in Hamburg, Alin Coen studied environmental engineering and land and water management and was active in Greenpeace. In 2007, she founded the Alin Coen Band in Weimar with fellow students, which was awarded the German Music Authors' Prize.

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"It was an honor for me to write the song "Ich lade Dich ein" together with the songwriter Nina Müller for the ChildaidNight. I'm happy when we can make a small contribution to the terrific work that Childaid Network does."

## Daniel Fischer

### Radio and Television Presenter

As host of the FFH-Morningshow and in the FFH afternoon program, Daniel Fischer is known to a broad radio audience and far beyond Hesse. He lives in Königstein, Germany with his wife Jasmin Pour and their three children.

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"Since 2017, I have been passionately involved in the work of Childaid Network on a voluntary basis. Providing children and young people with more opportunities is a matter close to my heart. This year, I hosted the Project Evening again, which informed you about the project work in difficult times. We were able to show news and pictures that give courage. The project work has a big impact, and for that we ask for your support!"



*"What tomorrow's world will look like depends to a great extent on the imagination of those who are learning to read right now."* Astrid Lindgren





## Children's rights

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## Quality education

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## Evening schools

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## Vocational training

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## Health

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## Emergency aid

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## Education is the key to life

On the following pages, we present six selected projects. They are representative of 36 Childaid Network projects in particularly poor and disadvantaged regions.

We are currently working for around 50,000 young people in four countries and four project categories: school programs, vocational training, projects in support of children's rights and programs for health promotion.

### Geographical focus for higher effectiveness

Our project work is focused on rural regions of South Asia: isolated Northeast India, disaster-prone northern Bangladesh and remote mountainous regions in Nepal.

We are also supporting the first small projects in northwestern Myanmar. Focus is important. Only then will it be possible to understand local conditions, develop sustainable partnerships and act effectively.

### Emphasis on education

Content-wise, we also have a clear focus: We want to provide young people with access to education and training. That is the best investment in their future. We concentrate on disadvantaged marginalized groups like minorities, street children, refugees and rural youth in areas without infrastructure, the poorest of the poor, who would otherwise have no opportunities.

### From service provider to change agent

We do not create parallel structures and do not take on any tasks the state should fulfill. We see our role as initiating and accelerating change processes. Therefore, we offer bridge courses, exam support and tutoring for needy children, and accompany government schools in the often necessary improvement of teaching quality.

### Sustainable and effective

What distinguishes our projects: careful planning and piloting, creative concepts, implementation with local partners involving civil society, effectiveness monitoring and intensive personal supervision by experts.

### Project principles:



cooperative and at eye level



focused



proven to be effective



professional



sustainable



transparent



## Ten criteria for project success

- We support the poorest of the poor
- We study the situation in the field and analyze the problems
- We only start projects where there is demand from those affected
- We demand a local contribution and promote local involvement
- We complement and accompany the government education program, but do not replace it
- We design the projects carefully with village communities and experts
- We pilot the concepts and continue to improve them step by step
- We ensure good supervision and promote the exchange of experience
- We set goals, measure the results and evaluate the achievement
- We define clear criteria for exit

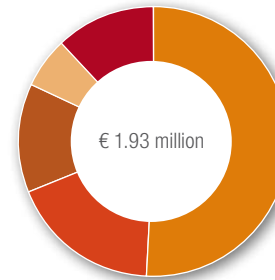


**Cornelia Richter**

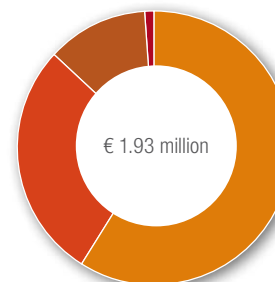
Since 1.1.2021 honorary chair of the Childaid Network Foundation Council

*"Education is the key to social and individual development. It is encouraging to see how Childaid Network, together with local partner organizations, has been able to offer prospects to more and more children over the years through professional management and a committed donor community. The clear focus on sustainability and quality assurance of school education pays off. These principles remain critical to success during and after the pandemic."*

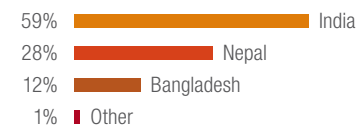
## Funds spent in 2020



### Projects



### Regions



# € 14 million

Childaid Network has invested a total of approximately €14 million in projects so far

# 60%

More than 60% of beneficiaries in the projects are girls and women

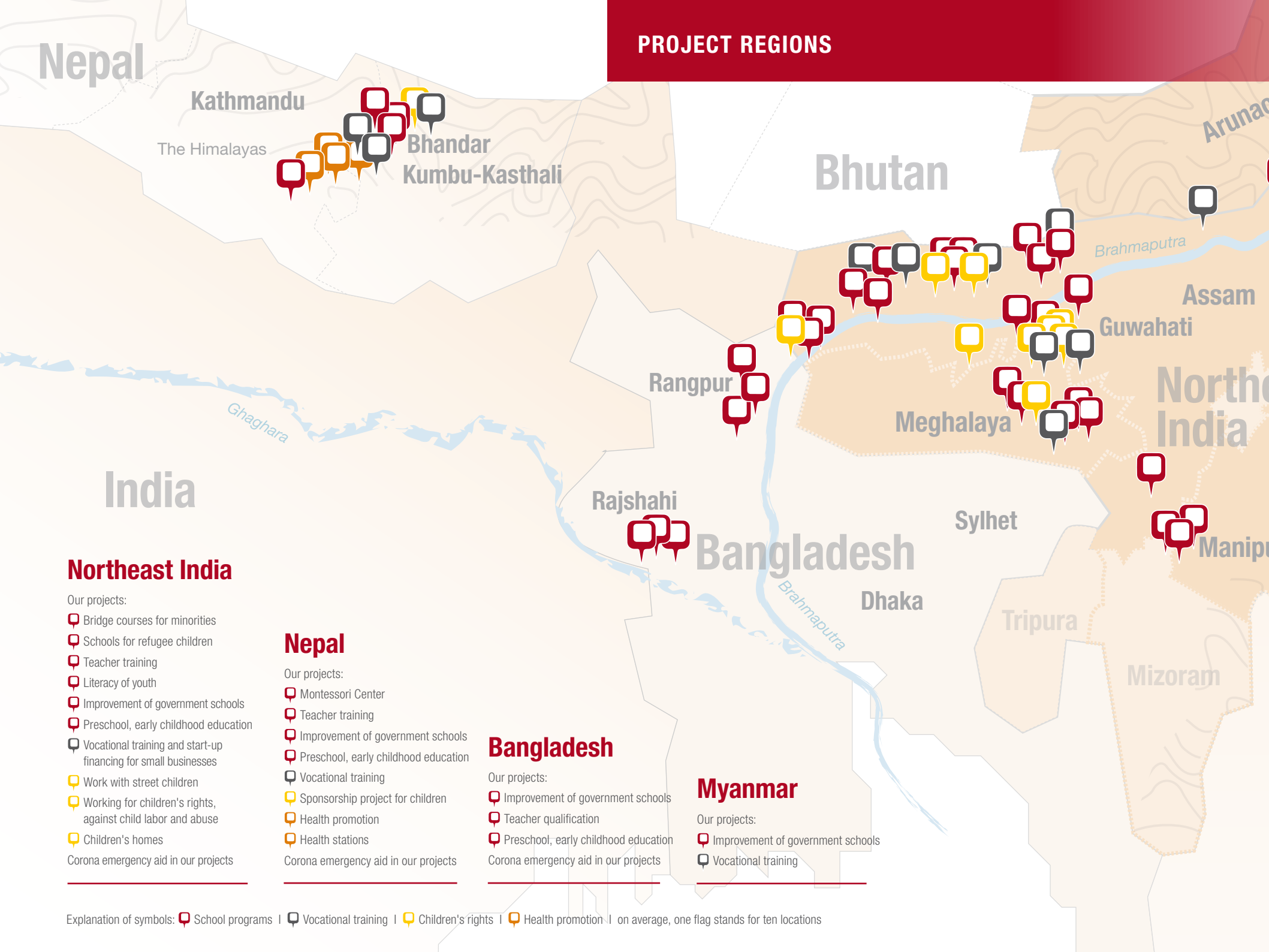
# 200,000

More than 200,000 children and youth have been directly supported in projects

# 1,000,000

More than one million family members have indirectly benefited from these activities

# PROJECT REGIONS



## Northeast India

Our projects:

- Bridge courses for minorities
- Schools for refugee children
- Teacher training
- Literacy of youth
- Improvement of government schools
- Preschool, early childhood education
- Vocational training and start-up financing for small businesses
- Work with street children
- Working for children's rights, against child labor and abuse
- Children's homes

Corona emergency aid in our projects

## Nepal

Our projects:

- Montessori Center
- Teacher training
- Improvement of government schools
- Preschool, early childhood education
- Vocational training
- Sponsorship project for children
- Health promotion
- Health stations

Corona emergency aid in our projects

## Bangladesh

Our projects:

- Improvement of government schools
- Teacher qualification
- Preschool, early childhood education

Corona emergency aid in our projects

## Myanmar

Our projects:

- Improvement of government schools
- Vocational training

Explanation of symbols: School programs | Vocational training | Children's rights | Health promotion | on average, one flag stands for ten locations



# 50,000 young people supported in 36 projects at 600 locations – emergency aid for 40,000 people

## 🗨️ School programs

Good education is the key to sustainable change, as many studies prove. Every year of additional primary schooling prolongs life, reduces child mortality and significantly increases life income. But every second child worldwide still does not learn to read and do arithmetic. Our project focus is on providing all children with access to a good basic education. Childaid Network supports bridge courses for young people who have never attended school. We offer evening classes to help young people catch up on the basic education they have missed. We take care that young talents are developed. And increasingly, we accompany government schools in getting better.

## 🗨️ Vocational training

Being able to read is not enough to fill the stomach. In our project areas, there are usually only few opportunities to earn money. Many families have to live from their own harvests, but agriculture no longer feeds the growing population. Young people are therefore attracted to relatively well-paid jobs as unskilled workers in the large southern cities or abroad. Childaid Network wants to slow down this exodus and, therefore, promotes the vocational qualification of young people in crafts or other professions that are in demand locally. Our aim is to develop and retain entrepreneurial talent in the project areas so that local income can be achieved.

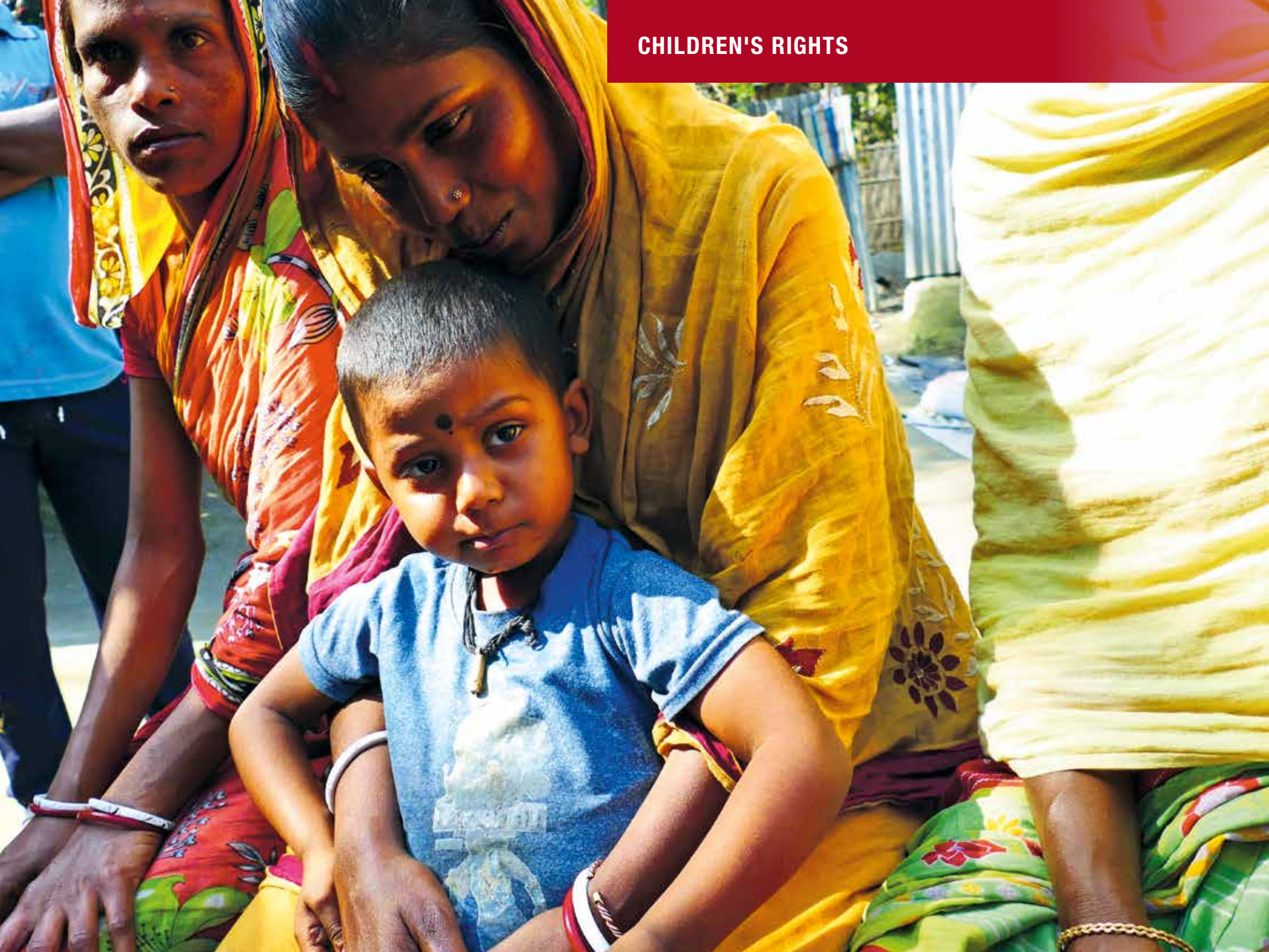
## 🗨️ Children's rights

The UN Convention on the Rights of the Child has been in force since 1989. But, worldwide, we fail to realize basic children's rights. 260 million children do not go to school, over 150 million have to work instead. Childaid Network supports projects that prevent child labor and return children who have been abducted into forced labor or prostitution to their communities. We help to prevent early marriages of children and to integrate people with disabilities as well as possible. We support children in homes or foster families if the family of origin does not allow them to develop well.

## 🗨️ Health promotion

Life expectancy in our project areas is about 20 years below the average in Germany. Children die of preventable diseases, people suffer from malnutrition at an early age. Children who are ill or hungry cannot study well either. We have therefore decided to add programs that promote children's health to our project portfolio: Through better hygiene, better nutrition and other preventive measures, we help children to develop better.

**CHILDREN'S RIGHTS**



## Protect children's rights

### Children in crisis

Children suffer the most from the consequences of the Corona crisis. Parents became unemployed, and, as a result, many children went hungry. Street children are particularly vulnerable. In the slums of the big cities, people live from hand to mouth. When jobs as daily laborers are lost, hunger and disease are immediate consequences.

### Extraordinary engagement of the partners

In this situation, our partners were particularly challenged: In the absence of government aid, they took care of the emergency needs of the people in our projects. With special permits, they were able to bring help, provide encouragement – and even continue to teach. We have great respect for this astute effort, especially in the hot spots.

### In emergency mode

In the homes, the children were given the best possible care with tutorial courses and recreational programs. In the slums, we tried to compensate as much as possible for the lack of classes. In the refugee camps and with the needy children in the countryside, our help was particularly necessary, but not possible everywhere.

### What is next

Securing children's rights, abolishing child labor, preventing abduction and child marriage: Our projects are designed to bring about lasting change. We have ambitious plans to achieve significant progress in 2021, especially in rural areas.



Allin

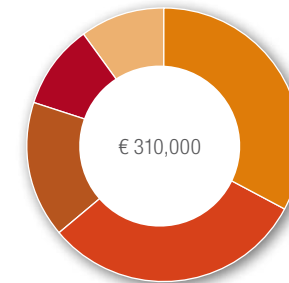
Allin, 13 years old, is the third child of six siblings.

Their mother works from morning to night as a maid and cleaner. They live in extremely difficult and unhygienic conditions in a very confined space. The alcoholic and violent father has left the family. Allin took over the responsibility for her younger siblings and the housework alone.

Social workers from our partner organization CDI became aware of the children and convinced the mother of the need to send Allin back to school. They also provided support during the lockdown through food packages, medical care and regular family visits.

Allin is happy that her life has improved in safety and is looking forward to be able to learn again in 4<sup>th</sup> grade.

### Project funds children's rights 2020



- 33% Support for children in homes
- 31% Children's rights centers
- 16% Individual support, scholarships
- 10% Strengthening children's rights in rural areas
- 10% Investments

### We supported in 2020:



11 partners with different children's rights programs for thousands of children



68 neighborhood centers for 4,167 children

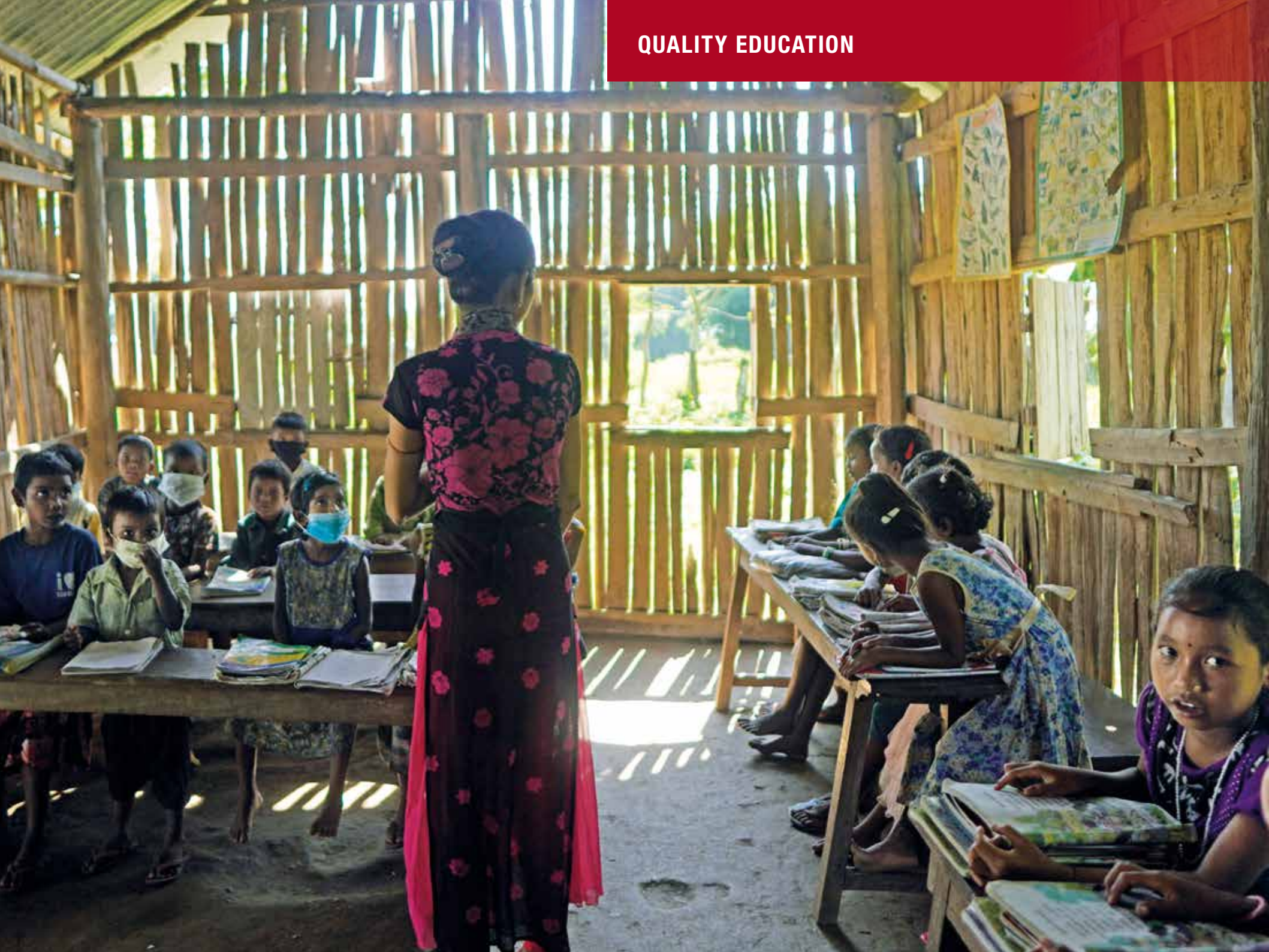


258 children in seven homes



38 young people on their way to independence

QUALITY EDUCATION



## Ensuring quality education even in the pandemic

### Education crisis

The 2020 crisis destroyed the progress that had been painstakingly made towards providing children around the world with a good basic education. Children in our project areas are missing almost an entire year of education due to schools being closed for months. Some will probably never return to school.

### Emergency aid for education

In 2020, the staff and partners of Childaid Network tried to provide education to as many children as possible, even in our remote project regions. Much of this was successful thanks to the great additional team commitment. We were able to reach over 80% of our young people on a regular basis.

### Creativity required

Where power supply is unreliable and smart-phones are scarce, digital learning is not an option. Our project teams had to develop alternatives: Open-air classes, small-group instruction with volunteers and teachers who became radio hosts. Despite all the innovations and efforts, gaps remain.

### What is next

We continue to work on closing educational gaps and improving the quality of government schools in order to give all young people in our project areas new opportunities. With good partners and good concepts, we defy setbacks!

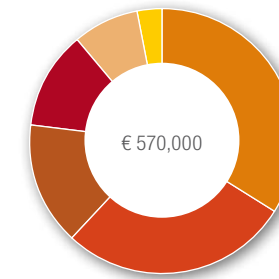


Diku, 33 years old, is a teacher and has been teaching at Shree Siddharta Bouddha Primary School in Bamt since 2020. She took the opportunity to participate in Seto Gurans' one-week training for language and mathematics.

"The training was very effective and my way of teaching has changed a lot, away from traditional frontal teaching. Now I try to make the lessons varied, to mobilize the children and motivate them to actively participate."

After the training, she set up six areas in the classroom with sponsored and self-made learning materials. There, the children can now work on learning independently and through play. From time to time, Diku's classes are visited by the instructors and she receives valuable feedback: "This always improves my work and I hope to be able to participate in further trainings."

## Project funds quality education 2020



- 34% Teachers, team and capacity development
- 28% Trainers and coordination
- 15% Material and playgrounds
- 12% Management, administration and advocacy
- 8% Teacher training
- 3% Awareness raising

## We supported in 2020:



292 government schools



25,835 students reached



332 teachers received training



203 village councils to accompany the teachers

## EVENING SCHOOLS





## Evening schools as a second chance

### Gaps in basic education

Even though most children in our project areas are now enrolled in school, many learn too little due to the poor quality of government schools. Too many drop out of school early. The Corona crisis has further widened the gaps in education, partly because many young people have to go to work instead of school.

### A second chance

We give young people a second chance in evening schools. In addition to reading, writing and arithmetic, they are also taught essentials about hygiene, health and higher-yield cultivation methods. During the lockdowns, some courses could be continued under certain conditions. We established substitute classes with home teachers as well as outdoor classes. Demand was high.

### Holistic development

Our holistic approach works: In three to four years, the young people grow into self-confident personalities. Later, many take on leadership roles in their villages.

### Involve civil society

We involve civil society in the project through accompanying village education councils. These, in turn, mobilize young people, organize classroom buildings, address the authorities and take care of the improvement of the elementary school. Our goal is to make ourselves superfluous. This has already been achieved in many hundreds of villages.



Pramila and Sumitra

The siblings Pramila, eight years old, and Sumitra, eleven years old, live with their father's second wife after the death of their mother and four other siblings. Recently, the father lost his job in the tea plantation. Since he was the only one in the family to bring home an income, the family's financial situation has become catastrophic.

The children of the family, who were attending school, now had to help earn some money. Since the parents themselves have no school education, they did not worry about the consequences.

Pramila and Sumitra were lucky enough to be integrated into an evening school by our partner organization in August 2020. Here, they could catch up on the school knowledge they had missed and then return to the government school system.

The father of the two is pleased: "I didn't know how important school education is. Now, I wish my children to complete their schooling well and become successful people."



### INFORMATION

- The project was piloted in 2007 and gradually expanded
- A total of € 2 million has been invested so far
- We currently support five comparable programs in five regions
- In 2020, we invested € 127,500 in 106 evening schools with 5,729 young people
- € 25 is enough to educate a child for a year, € 100 are sufficient per school and month
- Over 20,000 young people have been taught how to read and write
- In more than 500 villages we were able to stop the support

### Highlights 2020

- Despite the pandemic, we performed baseline evaluations in three programs
- Evening schools are increasingly becoming village learning centers
- In addition to basic literacy, there is exam preparation and tutoring for poor students
- The evening school teachers also help train government teachers
- In addition to improving elementary schools, teams help strengthen government kindergartens in villages



## Qualification and income provide a future

### Existential chaos

The virus caused hardly any symptoms of illness among the young people in South Asia. But overnight, millions of construction workers, day laborers and domestic workers lost their jobs. Most of them migrated back to their home villages – in Assam alone, two million returnees were stranded.

### New opportunities

The crisis reveals structural problems: The agricultural economy can no longer feed everyone. The local labor market offers few opportunities for the unskilled. In 2020, despite the crisis, we were able to further expand our innovative vocational training programs: through small, flexible training centers oriented towards local needs.

### Qualify properly

Since 2011, we have been able to train more than 20,000 young people in over 20 vocations. Increasingly, we are also focusing on training in high-yield agriculture and the promotion of micro enterprises. Demand has increased significantly, and we have been able to set up new programs to meet this demand.

### Create a future

We reduce migration with our needs-based course programs. Our mobile trainers go to the villages. This is successful and cost-effective. To combat the effects of the pandemic, we also want to expand these projects significantly in the coming years.



Anju

Anju is now 27 years old and, as a farmer and weaver, one of the best educated young women in her village.

Her start was not easy: She attended secondary school in Kamrup, Assam, but only up to the eighth grade. Financial hardships in the family meant that she had to leave school early. Her parents wanted to marry her off in the community at too young an age. Anju refused, was not discouraged and found a way out.

She founded a self-help group for young women. Soon, she became a leader for the rural youth and, together with our partner organization SPREAD-NE and the Innovation Hub in Jorhat, started a hibiscus tea production based on traditional cultivation methods. This became a pilot project and a role model for other agricultural projects.

Anju continues to be active in hibiscus cultivation, which secures her livelihood. She is proud to be able to feed herself and her family well.



### INFORMATION

- Childaid Network has invested around € 2.8 million in vocational training since 2011
- As a result, five central vocational training centers have been created
- In addition, training is also provided on a decentralized basis
- Over 20,000 young people received vocational qualifications
- With flexible programs coordinated by the new Innovation Hub in Jorhat, at least 50,000 more young people are to be qualified

### We supported in 2020:



**1,822** trainees in  
**17** trades and crafts



thereby indirectly reaching  
**approx. 10,000** family members



operation of **20** decentralized  
training centers



the construction of an  
Innovation Hub



with project funds of **€ 484,518**



## Health promotion

### Medicine is a luxury

What we take for granted – midwifery, checkups, vaccinations, dental care and basic medical care – is a luxury for the children in our project areas. In Bhandar (Nepal), for example, there is still no hospital. Doctors are day trips away. The health stations are undersupplied.

### Equipped

Our analysis in Ramechhap (Nepal) in 2019 had revealed the dramatic malnutrition of many children and the wide spread of preventable diseases. Based on this, we have initiated a program to sustainably improve the health situation for people throughout the region. Then came Corona.

### Challenged in the crisis

The prepared concepts and close contacts with the government allowed us to act quickly. Our teams took the lead in educating people about risks and prevention. We supplied the health stations in the mountains with protective equipment. Effectively, the infection rate in our project regions remained low. As a consequence, the government requested us to expand our activities to other districts.

### What happens next

We have scaled up the pilot projects faster than planned. The BMZ and funding partners are helping us with the financial means and expertise. Our mobile teams can now also go back into schools to initiate behavior change.



Laxmi

Laxmi, 16, is in the tenth grade at Pashupati Secondary School in Ramechhap District and has been attending the Sunakhari SAMVAD group since April. Here, young women are empowered, educated about hygiene and health, learn to make household plans and weather calendars, and are given space to talk about social and economic problems.

"Before I was in the group, I didn't dare speak in front of a large group of people. I didn't dare to ask questions, express feelings or ask my teacher about sanitary pads. Today, I am the president of the group and confident enough to talk about menstrual hygiene even with a teacher. Next, we will perform our street theater play against child marriages."

Even during the lockdown, the group was active. The girls have provided information about necessary health measures. They are held in high esteem by the village community and the local government.



Ram Chandra Silwal  
Country Director, Green Tara Nepal

"Green Tara Nepal has been working with Childaid Network since 2019. Together, we were well prepared to protect people when the Corona crisis reached Nepal. We would like to thank for helping more than 10,000 women, 7,500 children and 200 health workers in rural Nepal to combat the virus. Our expanded partnership for the next two years will address the problems faced by many children in rural Nepal."

### We supported in 2020:



29 health stations



health promotion for a total of **17,000** people indirectly



special support for **1,100** girls and **69** women's groups



the training of **122** health care workers

## EMERGENCY AID



## Emergency aid in the pandemic

### Call for help

Childaid Network is not set up for large-scale disaster relief work. But we could not ignore the calls for help from our projects after the strict lockdowns: Overnight, many families were left without income and without food. Thanks to reliable partners, we quickly reached about 40,000 people.

### How to help

The challenge was: how do we identify those in need? How do we solve the logistics in times of curfews? How do we avoid abuse? And how can our meager resources bridge the gap until government aid kicks in? The good news is that our partner network has gone above and beyond to deliver food and hygiene supplies for about one euro per child per week.

### What remains

We experienced how fragile the situation is in which the people we support live, but also how professionally our partners can act in a crisis. Together, we have set a sign of solidarity that has created deep bonds.

### Thank you for your solidarity

We are very grateful that you responded so generously to the call for solidarity donations. It was pleasing to see that so many people here, despite their own challenges, helped in an unbureaucratic way.



Rumi attends the fifth grade of elementary school in Boreda, Bangladesh and lives with her mother at her grandparents. Her father left her mother when she was pregnant with her. Recently, the grandfather, the only one who earned money for the family, died. The death plunged the small family into great existential hardship.

The mother tried to earn some money by working in a household, but lost the job with the outbreak of the pandemic. No one is hiring her at the moment. The family suffered great hunger, and Rumi tried to find food for the family in the city and from the authorities – without success.

DASCOH Foundation used funds from our emergency relief fund to provide Rumi, her family and many other needy people with the most basic necessities. Rumi and her family are happy and hope to get over the worst times soon.



### Manjusree Mitra

Team Leader Education Program, NETZ Partnership for Development and Justice, Dhaka, Bangladesh

*"With support from Childaid Network, we and our local partners DASCOH and MJSKS mobilized immediate humanitarian support for 2,800 families of pupils. They were all severely affected by the impact of the nationwide lockdowns resulting from the COVID-19 pandemic. I sincerely appreciate Childaid Network's flexibility and proactive approach. This has helped us develop strategies to reach as many pupils as possible, even when schools were closed due to the lockdown."*

### We supported in 2020



emergency aid for about **40,000** people for at least two weeks




€ **131,801** spent on emergency aid



**29** health stations equipped with protective materials



reached nearly **250,000** people through radio and other media with education and outreach efforts

A person is seen from behind, working on a traditional wooden loom. The loom is made of dark wood and has several red threads running vertically. The person is wearing a red shirt and is focused on their work. The background is a blurred wooden structure, possibly a workshop or a traditional building. The lighting is warm and natural, coming from a window in the background.

*"If you're in the fortunate position of having opportunities in your life, you have an obligation to provide opportunities for others as well."*

Kamala Harris





## Networked with competent partners



## Strong partners abroad

In our project areas, we team up with reliable partners from the respective local background. They know the needs of the people, speak their language and know what is missing. Because they are rooted there and share our vision, our projects can be implemented effectively and quickly in close cooperation with the local people. In 2020, we had a total of 32 such partnerships with active projects (see list on p. 35 on the right) and four other partners with whom we work together on conceptual designs.

**Enakshi Dutta** | Director, Institute of Development Action (IDeA), Assam



*"Northeast India has immense natural resources and talented people, yet is considered backward. Childaid Network supports very far-reaching programs for the promotion of children and young people, especially in remote and disadvantaged districts. We feel very encouraged by our collaboration with Childaid Network. Together, we are developing a diverse network of organizations to pave the way to a bright future for all children in the region."*



## Funding partners

Some organizations have the financial means, but not the organizational resources to spend them effectively abroad in line with their vision and cannot closely accompany the projects. Foundations and other non-profit organizations are increasingly choosing Childaid Network to effectively and efficiently implement their goals for the benefit of needy children abroad. We are grateful for the trust and additional expertise that we can gain from these cooperations. In 2020, we received funds from more than 20 such partner organizations.

**Verena and Richard Klix** | Founders and Board Members, Rivera Foundation



*"With Childaid Network, we share the belief that education is the critical key to improving people's lives. It strengthens self-confidence, gives dignity and self-respect. That is why we support the quality education and vocational training projects in Assam. One year of cooperation with Childaid has convinced us of its commitment and professionalism."*



## Alliances with like-minded people in Germany

In Germany, we ally ourselves with qualified and experienced organizations in order to make our projects better known here and more effective on the ground. Together, we apply for federal funds and exchange know-how. Above all, these partners support us in project monitoring. In this way, we are broadening our competencies and reach. This ultimately benefits the people in our target communities. In 2020, we had over 20 projects where strong partners contributed their expertise in addition to funds, e.g.: Accenture Foundation, Sternsinger e.V., People in Need – Gerhard Baumgard Foundation, AGIAMONDO e.V., NETZ e.V., Circus Projekt Waldoni, Rivera Foundation, Merck Family Foundation, Lipoid Foundation, Sonnenstrahl Kinderfonds Foundation, Schöck Family Foundation.



**Niko Richter** | Managing Director  
NETZ Partnership for Development and Justice e.V.

*"In South Asia, more than eight million girls and boys are denied access to primary education. Covid-19 has made this situation even worse. Childaid Network and NETZ can make important and future-oriented contributions to ensuring that no child is left behind. The success of our joint project in 60 government primary schools in Bangladesh clearly demonstrates this."*

### Local partners with active projects

#### India:

- Aide et Action – South Asia, Guwahati
- Amguri School
- ANMA Integrated Development Association (AIDA)
- Ayang Trust, Majuli
- Barefoot College, Rajasthan
- Bosco Institute, Jorhat
- Bosco Integrated Development Society (BIDS)
- Bosco Mangaal, Manipur
- Bosco Reach Out (BRO), Guwahati
- Can Youth, Dimapur
- Centre for Development Initiatives (CDI), Guwahati
- Child Friendly Guwahati, Guwahati
- Dhriiti – the courage within, New Delhi
- Don Bosco University Assam, Guwahati
- Institute of Development Action (IDeA), Guwahati
- Northeast Centre for Equity Action on Integrated Development (NEAID), Guwahati
- Pratham / ASER Centre, Delhi
- Quest Alliance, Bangalore, Karnataka
- Rilang Children's Home, Shillong
- Snehalaya – House of Love, Guwahati
- Society for Promotion of Rural Economy & Agricultural Development, North East (SPREAD-NE), Sonapur
- The Action Northeast Trust (the ant), Chirang
- Ursuline Franciscan Society of North East Province, Bongaigaon

#### Bangladesh:

- Development Association for Self-reliance, Communication and Health (DASCOH), Rajshahi
- Mahideb Jubo Somaj Kallayan Somity (MJSKS), Kurigram
- NETZ Partnership for Development and Justice, Dhaka Country Office

#### Nepal:

- Action for Development (AfD), Kathmandu
- Community Development Society (CDS), Manthali, Ramechhap
- Community Transformation (CT) Nepal, Bhandar
- Forget me not Nepal (FMN), Kathmandu
- Friends of Rural Area Development Services (FRADS), Bhandar
- Green Tara Nepal (GTN), Kathmandu
- Group of Helping Hands (SAHAS) Nepal, Lalitpur
- Seto Gurans National Child Development Services, Lalitpur
- Skill & Know-how Imparted at Local Level (SKILL), Lalitpur

#### Myanmar:

- Good Shepherd Sisters, Mandalay



## Mobilize digitally to overcome lockdowns

Personal contacts were very limited in 2020. Many events were not allowed. The Childaid Network team therefore took innovative paths and sought out experienced partners for digital concepts. Of course, there's no substitute for chatting with nice people over a glass of wine, but the reach of the hybrid events was considerable – and this communication was gratifyingly effective.

Sascha Gottschalk | CEO Filmemacher Deutschland and Board Life All Stars e.V.



*"Our young team is on fire to effectively use and distribute modern media such as video clips, podcasts and other digital communications. In 2020, the demand for support for this was high. We are pleased to have gained a new partner in Childaid Network, with whom we can also successfully implement our social concerns – on a voluntary basis, of course: Help for children who otherwise have no future."*



## Charity Sale – For the good cause

For many years, a hardworking team has been effectively implementing a good idea: New branded goods such as clothing, bags, toys and shoes, donated by generous companies, are exhibited at bazaars and in the small shop in Königstein and sold at fair prices. This makes everyone happy – the buyers, because they get good things for a good price, the companies, because they can do good, and the team, because it does good.

Sandra Hörbelt | Volunteer



*"When the family is missing, we support former street children and orphans in the project "Snehalaya" not only with education, we also give them a home. It makes me happy to see these children well cared for and growing up in safety. I am grateful to be able to support the great work of our local partners from here – as part of a reliable team, with initiatives such as the "Charity Sale" and an annual fundraiser at my employer."*

# Networks and events for children

We as Childaid Network have set ourselves the goal of bringing like-minded people together, multiplying successful concepts and working together in networks for the best ideas and talents.

The success of Childaid Network proves our approach right: It is the result of the activities of many people in our network. No one could have managed this alone. Together we can achieve a lot. Our philosophy: Good ideas are contagious. The wheel does not always have to be reinvented. Somewhere, there is someone who knows how to do it and who is willing to help.



For example:

## The Karmariders

Involved since the beginning – and still active, committed and deeply involved. The Karmariders have successfully built up a local network that reliably promotes Childaid Network's projects. Their media work effectively spreads the word about their concerns. In addition, they are personally involved with travel and contacts with local people.

Nils Petersen | Honorary Chairman Karmariders e.V., Duisburg

*"Our cycling tour through the Northeast of India in 2008 together with Childaid Network has deeply moved us, shaped us and encouraged us to sustainably support educational projects in the region with Childaid Network. We have been supporting Childaid Network ever since and are happy to see the network grow and the local children develop. Like Childaid Network, we believe that everyone has a right to education and, through our annual bike ride, we very much want to contribute to making this a reality for everyone."*



We would like to thank more than 35 event partners, funding partners and sponsors



Due to space limitations, unfortunately, not all logos can be listed here

Find more interesting articles and reports on: www.childaid.net

Königsteiner Woche, 9.4.20

Childaid Network: The poorest hit the hardest

Childaid Network: Die Ärmsten trifft es am härtesten

Königstein (Sa) - Die Corona-Pandemie trifft die Menschen in den Projektgebieten von Childaid Network am härtesten. Auch in der asiatischen Welt, das heißt in Indien, Nepal, Bangladesch, Pakistan, Indonesien und Thailand...



Präventionsarbeit: Nach vor der Angangepene waren Patenschulen, wie die in den Entwicklungsländern sind, ein wichtiger Bestandteil der Präventionsarbeit...

Lebensmittelpaket für Arme: Peter Japane, Schulleiter in Angkor, hat schnell gefunden und Lebensmittelpaket organisiert. Mit 1000 Paketen...

Tausenzeitung, 4.3.20

Children's hands should write, not work

German Federal Minister Müller visits Childaid project in Assam

Newspaper clipping from 'Tausenzeitung' featuring a photo of a man (likely the German Federal Minister) interacting with children in a school setting. The headline reads 'Kinderhände sollen schreiben, nicht arbeiten'.

Königsteiner Woche, 7.5.20

Pupils at Tausungymnasium start spontaneous Corona relief fundraiser for Indian partner school

Newspaper clipping from 'Königsteiner Woche' featuring a photo of children in a classroom. The headline reads 'Tausungymnasiast\*innen starten spontane Corona-Hilfsaktion für indische Patenschule'.

Tausenzeitung, 29.6.20 Ensuring survival is currently the top priority Childaid Network massively supports people in project areas with aid packages

Frankfurter Allgemeine Zeitung, 4.3.20

Only half as many street children

Stern, 5.3.20

The business with small hands: How child labor keeps poor families poor

"Martin Kasper [...] wants to break the cycle of poverty. He says he has already taken 30,000 children and young people out of the region's tea gardens and integrated them into the state school system."

Kronberger Bote, 14.5.20

13 Nepalese health stations receive protective equipment

Newspaper clipping from 'Königsteiner - USINGER LAND' featuring a photo of children playing. The headline reads 'Das Überleben zu sichern, hat derzeit höchste Priorität'.



13 nepalesische Gesundheitsstationen erhalten Schutz ausstattung

Kronberger Bote (Sa) - Drei Wochen vor dem offiziellen Ausbruch der Corona-Pandemie in Deutschland...

Mittelpunkt für ein Haus: Auch im Millionen-Dreieck, das über- und unter anderem Bildungseinrichtungen, sind in den letzten Tagen in Indien...

Königsteiner Woche, 3.9.20

## Only creativity helps in a crisis

"Virtual charity walk, charity bike ride keeping physical distance, Königsteiner Salon as livestream".

Tausenzeitung, 24.9.20

## "The situation is not hopeless, but it is extremely difficult"

Franz Josef Radermacher speaks at Childaid about [...] the future of mankind

Königsteiner Woche 17.9.20

## 4th Branded Goods Charity Sale: "Shop and do good"

Kronberger Bote, 8.10.20

## Nepal lockdown brings major education emergency

Hitradio FFH-Morningshow, 19.11.20

## Friday is my day

Daniel Fischer invites all listeners to attend ChildaidNight and to donate to the foundation's work

Die Stiftung, December 2020

## Expenses are unavoidable – but as efficient and economical as possible

A commentary by Martin Kasper

### Virtuelle Bitte um ganz reale Unterstützung

**KÖNIGSTEIN** Childaid schaltet um: Hilfswerk überträgt Patenabend via Youtube

Die Arbeit in den Krankenhäusern ist ein Einsatz, der nicht nur körperlich, sondern auch geistig eine große Herausforderung darstellt. Die Mitarbeiterinnen und Mitarbeiter des Hilfswerks sind dabei, die Patienten zu unterstützen und ihnen die nötige Pflege zu leisten. Die Arbeit ist sehr anstrengend, aber die Mitarbeiterinnen und Mitarbeiter des Hilfswerks sind dabei, die Patienten zu unterstützen und ihnen die nötige Pflege zu leisten.

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### Spendengala Ende November

**KÖNIGSTEIN** Ende November wird die Spendenaktion "Childaid Gala" durchgeführt. Die Gala wird am 24. November 2020 um 19 Uhr im Hotel "Die Krone" in Königstein am Main stattfinden. Die Gala wird von der Stiftung Childaid e.V. organisiert und wird über Youtube übertragen. Die Gala wird am 24. November 2020 um 19 Uhr im Hotel "Die Krone" in Königstein am Main stattfinden. Die Gala wird von der Stiftung Childaid e.V. organisiert und wird über Youtube übertragen.

### Künstler engagieren sich für Kinder in Not

**KÖNIGSTEIN** Childaid Gala bringt mehr als 350.000 Euro an Spenden – Übertragung per Livestream

Die Künstlerinnen und Künstler des Hilfswerks sind dabei, die Spendenaktion zu unterstützen und die Gala zu organisieren. Die Gala wird am 24. November 2020 um 19 Uhr im Hotel "Die Krone" in Königstein am Main stattfinden. Die Gala wird von der Stiftung Childaid e.V. organisiert und wird über Youtube übertragen.

Tausenzeitung, 17.11.20

## Virtual request for tangible support

Childaid changes channels: the children's charity broadcasts Project Evening via YouTube

Tausenzeitung, 28.12.20

## Courageous commitment to education and children's rights

Childaid Network employees brave Corona in India and Nepal

Tausenzeitung, 2.12.20

## Artists get involved for children in need

Childaid Gala raises more than 350,000 euros in donations

### Mutiger Einsatz für Bildung und Kinderrechte

**KÖNIGSTEIN** Mitarbeiter des Kinderhilfswerks Childaid Network trotzten Corona in Indien und Nepal

Die Mitarbeiterinnen und Mitarbeiter des Hilfswerks sind dabei, die Spendenaktion zu unterstützen und die Gala zu organisieren. Die Gala wird am 24. November 2020 um 19 Uhr im Hotel "Die Krone" in Königstein am Main stattfinden. Die Gala wird von der Stiftung Childaid e.V. organisiert und wird über Youtube übertragen.

Spiegel-online, 7.12.20

## Donations in the pandemic

"A winter without donations: Christmas markets, raffles and galas are cancelled [...]. For Martin Kasper [...], as for most NGOs, the Christmas season is crucial. In the process, we quickly realized how powerful digital channels are."







*"What lies behind us and what lies before us are small matters compared to what lies within us. And when we bring what is within us out into the world, miracles happen."*

Henry David Thoreau

## € 1

per day is enough to support a street child holistically

## € 50

is what we need to prepare and equip a child from the slums for school

## € 30

are enough to send a refugee child to school for a year

## € 100

per month is required to educate 40 to 50 young people in an evening school



**Christian P. Roos**  
Partner Auditor  
Baker Tilly GmbH & Co. KG,  
Wirtschaftsprüfungsgesellschaft



**Aliz Wiegand**  
Senior Manager Auditor  
Baker Tilly GmbH & Co. KG,  
Wirtschaftsprüfungsgesellschaft

"We have audited the foundation's financial statements for eight years without any objections. Childaid Network has taken an impressive development. This success is not accidental – it is based on a clear strategy, transparency and strong leadership."

Balance sheet (EUR)		
	31.12.2020	31.12.2019
<b>Assets</b>		
<b>Fixed assets</b>		
• Intangible assets	0.00	468.83
• Tangible assets	1,563.34	1,894.74
• Investments	524,236.23	312,609.34
	525,799.57	314,972.91
<b>Current assets</b>		
• Receivables and other assets	46,043.07	13,855.40
• Cash at bank and in hand	2,509,128.00	2,491,160.67
	2,555,171.07	2,505,016.07
<b>Accruals</b>	2,150.64	2,206.26
<b>Balance sheet total</b>	<b>3,083,121.28</b>	<b>2,822,195.24</b>
Assets held in trust	822,242.56	948,684.68
<b>Liabilities</b>	<b>31.12.2020</b>	<b>31.12.2019</b>
<b>Equity</b>		
• Endowment funds and supplementary endowments	765,500.00	765,500.00
• Reserves	1,656,386.81	1,410,850.14
• Fund balances carried forward	233,199.17	203,884.14
	2,655,085.98	2,380,234.28
<b>Provisions</b>	4,300.95	11,393.05
<b>Liabilities</b>	423,734.35	430,567.91
<b>Balance sheet total</b>	<b>3,083,121.28</b>	<b>2,822,195.24</b>

## Notes and comments on the balance sheet

### Continuously strengthened substance

With € 3,083,121.28 (previous year € 2,822,195.24) Childaid Network again shows an increased balance sheet total as of December 31, 2020.

The foundation's substance was strengthened in 2020, primarily through further free reserves. The so-called "free reserves" in accordance with § 62 Para. 1 No. 3 of the German Fiscal Code (AO) were again increased by the maximum possible amount of € 240,000 to € 1,640,000 in order to be able to provide medium-term project grants and compensate for fluctuations in future income. In addition, € 822,243 is managed as special assets in two trust foundations. These are mainly set up as consumption foundations and distribute funds annually for Childaid Network projects.

### Project liabilities remain high

The liabilities mainly result from BMZ grants, which were received in 2020, but whose investment can only be implemented in 2021, mainly due to the Corona pandemic. The amount reported also includes Childaid Network's own contributions to these projects. The liabilities reported in the previous year were mostly dissolved in the current year through investments in projects.

### Development of the foundation's capital

The foundation capital remained unchanged. Despite the transfers to reserves, the good income of 2020 results in a high level of funds carried forward of € 233,199.17 (previous year € 203,884.14).

### Supervision and non-profit status

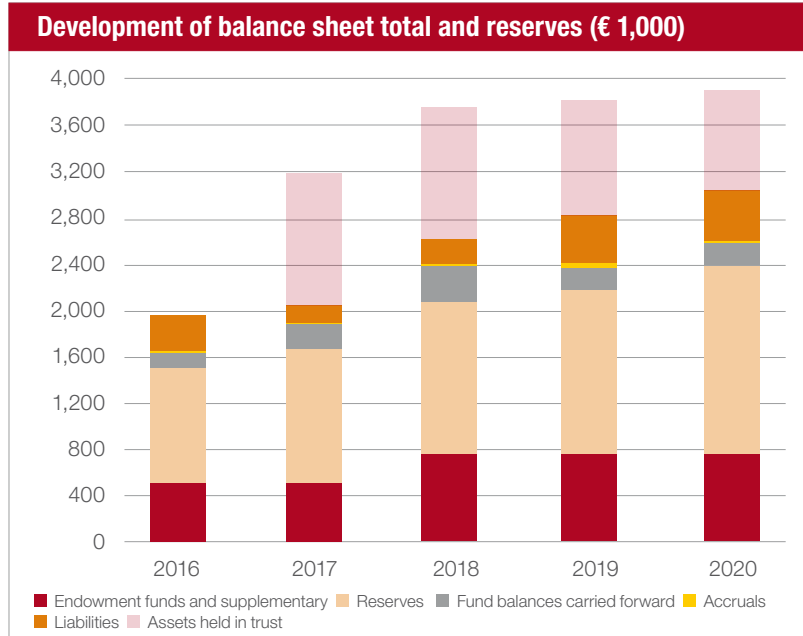
Childaid Network was recognized as a judicable foundation by the state supervisory office in Darmstadt on April 27, 2007 under AZ I 13-25d 04/11-(4)-146. The Bad Homburg revenue office regularly confirms the foundation's non-profit status, most recently on June 25, 2020.

### Audit of the annual accounts

Childaid Network voluntarily submits to various external audits. The annual financial statement of Childaid

Network for the 2020 financial year was again audited by the auditing firm Baker Tilly GmbH & Co. KG, Frankfurt. On March 22, 2021, the auditors issued an unqualified auditor's report and opinion.

The DZI audits processes and expenditures according to transparent criteria (see p. 44). On request, we are happy to send the auditor's report, the annual accounts or the DZI's expert opinion to those interested. The documents are also available on our website.



### INFORMATION

Our employees and partners are asked to agree on the following principles:

- the compliance with child rights
- corruption-free use of funds
- economical use of resources
- high data security
- honest and transparent reporting

We are happy to send you details on request.

## € 5

per student and year is needed to provide good learning material

## € 60

monthly is the amount for a scholarship to train talented young people in need

## € 80

monthly support a former children's home child on the way to independence



**Wolfgang Kirsch**

Honorary Chair of the Childaid Network Foundation Council until 31.12.2020

"Childaid has been close to my heart since its establishment in 2007. The commitment to education, to a self-determined life, to helping people to help themselves in one of the poorest regions of the world has convinced and fascinated me. Behind this is a great deal of development work with selected local partners, but also the creation of a large network of donors who are always happy to be involved by sharing in the joint success."



### INFORMATION



**Excerpts from the DZI evaluation of Childaid Network:**

- Fundraising and public relations inform clearly, truthfully, objectively and openly.
- The share of fundraising and administration expenditure in total expenditure is low according to DZI standards ("low" = under 10%).
- The effectiveness of the use of funds is monitored and the results are documented and published.

The complete DZI report is available on our webpage.

### Profit and loss statement (EUR)

	2020	2019
• Ordinary donations	1,842,447.97	1,764,878.85
• Other operating income	668,414.31	598,545.07
<b>Total income</b>	<b>2,510,862.28</b>	<b>2,363,423.92</b>
• Project expenditures	-1,926,925.10	-2,053,920.18
• Staff costs	-198,638.28	-184,739.34
• Depreciations	-1,499.23	-2,486.42
• Other operating expenses	-118,604.96	-157,403.60
• Financial result	9,656.99	11,173.82
<b>Net income</b>	<b>274,851.70</b>	<b>-23,951.80</b>
• Withdrawals from reserves	14,064.50	141,857.80
• Allocation to reserves	-259,601.17	-240,042.67
• Carried forward from 2019	203,884.14	326,020.81
<b>Fund balances carried forward</b>	<b>233,199.17</b>	<b>203,884.14</b>

## Notes and comments on the profit and loss statement

### Record for donations and other income

At €2.511 million (previous year: €2.363 million), Childaid Network reported a slight increase in overall income in 2020, despite the fact that donations for special occasions, gala events and charity activities were almost completely cancelled due to the pandemic. Despite Corona, both ordinary donations and other operating income increased slightly compared to the previous year. Total income was even higher than in the record year 2018, reflecting a significant strengthening of the long-term revenue base.

### Growing trust – growing network

The increase of donations is the result of considerable contributions from major donors, the further deepening of trust and the acquisition of new supporting partners as well as the expansion of our donor network, in particular also with allied companies. We also succeeded in effectively replacing the cancelled face-to-face events with digital public relation work and hybrid events.

### Reduced costs

The year 2020 shows a slightly reduced cost structure. A total of € 293,574.52 (previous year € 308,889.29) was invested in project support activities, administration, public relations and donor support. The cost reduction is the result of stringent cost management, but also of trips and events that could not take place due to the pandemic. (See also pages 46 and 47 key figures and analysis.)

### Further expansion of projects

The project expenditure in 2020 amounted to € 1.927 million (previous year: € 2.054 million). This is a reduction of around 6 %. However, the outflow of funds increased slightly to € 1.928 million (previous year € 1.867 million), although some projects had to be postponed during the lockdowns. As a result of the pandemic, there is a need to catch up on planning, which will lead to a significant increase in 2021.

**Total income and project expenses (1,000 €)  
compared to costs for administration and donor service (%)**



### Further notes

■ We have published the full annual financial statements since 2007 and the audit reports since 2009 on our website [www.childaid.net](http://www.childaid.net) under "About us".

■ Childaid Network has its own project management and executes nearly all of its project volume with selected partners. We conclude contracts with the partners, agree on objectives, measure the results and ensure that donations are used for the intended purpose through personal monitoring and control.

## Key figures and analysis

### Shifts in project work

During the lockdowns in the project areas, investments in projects for children and young people were maintained at around the previous year's level despite the severe restrictions. However, the crisis led to a postponement of construction investment and a reallocation of project funds to emergency measures and out-of-school support projects. Project work continues to be focused on Northeast India (2020 59 % of total spending), but project activities in Nepal and Bangladesh increased in relative and absolute importance (2020 28 % and 12 %, respectively). Due to Covid restrictions, work in Myanmar could not be expanded as planned in 2020.

### Wide reach for marginalized groups

With now four main project pillars (school programs, children's rights, vocational training and health promotion), about 50,000 young people were directly supported in 2020, reaching more than 250,000 family members. We focus particularly on children and young people from disadvantaged marginalized groups such as minorities, refugees and rural youth, who otherwise have no access to education.

### Principles of funds utilization

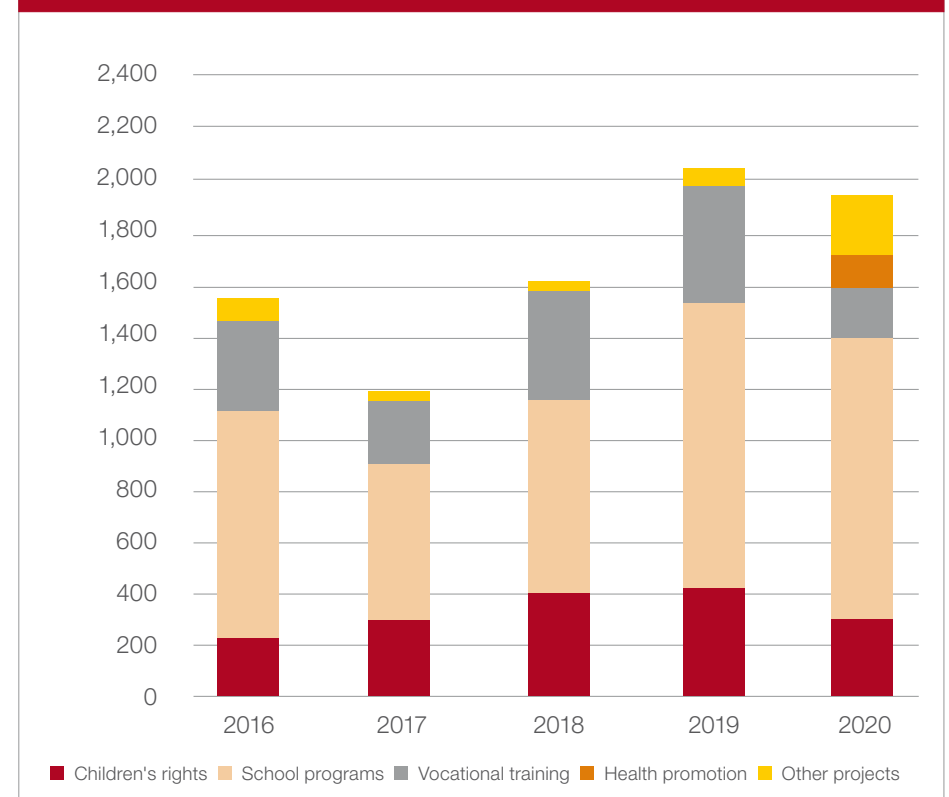
The majority of our funds are used to pay teachers and social workers for their contribution as well as for their further training. Planned investment projects had to be interrupted or postponed in 2020. In contrast, we provided emergency aid on a larger scale for the first time. Following the sudden curfews in March, we supplied around 40,000 people with food until government aid kicked in.



**Michael Legeland**  
Honorary Childaid Network  
Management Board Member Finance

*"Creating better opportunities for disadvantaged young people through education is the mission that unites all of us at Childaid Network. Solid finances, effective processes, good teamwork and, last but not least, clarity and honesty in communication can only be conducive to this. That's how I would like to contribute to the common goal."*

Development of project expenditure by project category (€ 1,000)



### Our trademark – a lean cost structure

At almost € 64,000, our administrative costs in the year under review were 2.57 % (previous year 2.74 %) of income. The costs for donor services, including public relations, amounted to approximately € 117,000 and were thus 4.71 % (previous year: 5.46 %) of income. Overall, we spent only 7.28 % of income on the proper administrative handling and monitoring of our activities in the past year, which is slightly below the previous year (8.20 %).

### Great honorary commitment

Our costs are so low because our foundation work is mainly carried out by volunteers. Management board, foundation council, editorial staff, graphic designers, part of the project support, web design and many other tasks are being carried out by unpaid experts. A benevolent company provides us with an office free of charge. Auditors, banks and suppliers grant us preferential conditions.

**For this we also say a hearty "thank you".**

# € 100

are enough to provide an unemployed young person with a job qualification

# € 150

per month is sufficient to maintain a pre-school class with three professionals and to additionally offer the children one healthy meal per day.

### Overview of income and expenditure in the past 5 years (EUR)

	2016	2017	2018	2019	2020
Donations	1,277,213.26	1,389,046.47	2,056,255.30	1,764,878.85	1,842,447.97
Grants BMZ	424,667.93	214,946.73	326,559.91	536,292.00	621,363.78
Other operating income	18,365.30	13,051.84	54,658.53	62,253.07	47,050.53
Total income	1,720,246.49	1,617,045.04	2,437,473.74	2,363,423.92	2,510,862.28
<b>Income from charitable activities*</b>	1,722,874.13	1,620,141.84	2,414,883.65	2,329,941.85	2,489,089.96
Project expenditure	1,555,384.34	1,194,300.43	1,618,152.25	2,053,920.18	1,926,925.10
Project management costs	68,004.49	83,286.24	71,979.70	117,862.81	112,302.62
Project management costs in %	3.95%	5.14%	2.98%	5.06%	4.51%
Donor services expenses	52,275.51	76,269.73	94,936.61	127,124.75	117,334.37
General administration expenses	45,363.63	60,996.60	63,889.30	63,901.73	63,937.54
Total expenses in %	5.67%	8.47%	6.58%	8.20%	7.28%

\* Income from charitable activities: donations and grants plus net gains from taxable business operations and investment management



### INFORMATION

Not included in the figures:

- several hundred thousand Euro from our project partners in Germany which are directly transferred to our projects
- the time commitment of the management of the partners on site
- about 70,000 € of benefits in kind such as office rent, travel costs, catering, office supplies and postage
- about ten years of voluntary work by the core team for the foundation
- the involvement of thousands of friends and partners in Germany at events

We want to express a heartfelt thank you for this contribution to our lean cost structure.







### **Our vision**

Every girl and every boy attends school.



### **Our goal for 2021**

With our help, at least 50,000 children will receive a good school education.



### **Our promise**

We invest your support effectively and sustainably in the education of deprived children.

## **What comes next? A brief outlook for 2021**

The Corona pandemic is not yet over. Project trips are not yet possible again. In Germany, too, we have school closures and many restrictions again at the beginning of 2021. But at Childaid Network, we remain active and creative and look optimistically into the year 2021.

### **Making children's rights a reality**

In Germany, children's rights will hopefully finally be adopted into the constitution. In our project areas, however, many children are still abducted, have too little to eat, are forced into hard labor and prostitution, and physically challenged people are locked away in an inhumane manner. We cannot accept this! We want to bring about sustainable change for them, especially through a large new program in rural Assam.

### **Closing gaps in education**

Promoting the quality of school education is now particularly important to close the educational gaps. In 2020, many children had to work instead of going to school. Children were married off earlier. The task now is to motivate everyone to attend school regularly again and to ensure good teaching and tutoring. For this, we have increasing impact in the rural regions of South Asia.

### **Vocational qualification**

Due to the pandemic, millions of migrant workers have returned to their home villages. Many do not have the right skills for local employment and are therefore unemployed. We empower them to use their talents. In southern Assam and Meghalaya, we are launching a major program to upgrade five vocational training centers.

### **Expand networks**

Together we can achieve more. That is why we are joining forces with partners. Please help us with your network, your expertise and your resources to enable justice, educational access and good opportunities for the next generation, also in poor and disadvantaged regions.

### **Request for your continued support**

We are close to the people. We have a dedicated and qualified team. We have low costs. But we can only be successful with your help. Please consider whether you can contribute part of your time, a regular donation or a sponsoring partnership to support us sustainably.

**We thank you very much for your support.**

# We say thank you to all donors and all the many people who support us and make our projects possible!

## This is how you can provide a future for children:



### Donation

Every help counts and reaches the poor. Donating online is the easiest way. If you would like a donation receipt, please remember to provide us with your address details.



### Sponsorship

A commitment to donate regularly by SEPA-Direct-Debit allows us to plan reliably and minimize administrative costs. Kindly send us your commitment, an informal note will do.



### Action

You want to organize a charity run? Mobilize your colleagues? Combine the Christmas raffle with a good cause? This is meaningful and creates success.



### Celebrating for the benefit of children

Donations instead of presents – to ask for donations on festive occasions, such as weddings, jubilees or birthdays, brings lasting joy.



### Last will donation

This is how you can have an effect and help beyond your lifetime – leave a legacy to Childaid Network in your will.



### Supplementary endowments or trust foundation

You can increase the capital stock of the Childaid Network Foundation with a supplementary endowment. With a charitable trust foundation under the umbrella and trusteeship of Childaid Network you will help sustainably – and stay in touch.



Nicola Schaefer  
Personal consultation

**Let's keep talking.**  
**We are happy to support:**  
phone: +49 1520 - 4516171 or  
e-mail: [spenderbetreuung@childaid.net](mailto:spenderbetreuung@childaid.net)

You will find many more ideas, exemplary activities and sponsorship projects on our website [www.childaid.net](http://www.childaid.net)

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For more information, please visit our website, also in English.

### Image credits

We express our sincere thanks to the photographers who have provided us their project pictures free of charge for publication in this annual report:

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### Childaid Network

Höhenblick 3 · 61462 Königstein  
Phone: +49 6174 2597939 · Fax: +49 6174 2597940  
Web: [www.childaid.net](http://www.childaid.net) · e-mail: [info@childaid.net](mailto:info@childaid.net)

If you donate from abroad and need a tax-deductible receipt, please contact us – we have partners in many countries.





*First row (from left to right):*

**Management Board:**

Dr. Martin Kasper, Michael Legeland, Dr. Ute Nieschalk

**Members of the Foundation Council:**

(For all members of the Foundation Council, see p. 7)

Dr. Brigitta Cladders (founder and former member of the Management Board),  
 Hermann-Henrich Holtermann (former member of the Management Board),  
 Wolfgang Kirsch (Chair until December 31, 2020)  
 Cornelia Richter (Chair from January 1, 2021)

*Second row (from left to right):*

**Volunteer Team and Employees 2020:**

Gabriele Abt, Svenja Appuhn, Constanze Börner, Christine Bosch,  
 Thomas Brinkmann, Eva Buch-Erkens, Luna Bungard

Bettina Dilger, Tim Dilger, Cynthia Dittmar, Andreas Fachner,  
 Prof. Dr. Ursula Fasselt, Martin Frenz, Ruth Gailer

Silke Geißert, Sascha Gottschalk, Norbert Grobbel,  
 Josephine Hammerschmitt, Petra Hausmann, Dr. Stefanie Henkel,  
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Kornelia Manchanda, Prof. Dr. Malte Martensen,  
 Christiane Paiement-Gensrich, Claudia Passow, Jette Peters,  
 Jonas Pfäffinger, Peter Rauckes

Ellen Reinhardt, Sandra Röttgers, Winfried Romahn, Jan Runge,  
 Charlotte Sarfont, Nicola Schaefer, Maximilian Schulz

Petra Schwägerl, Iris Teleki-Damó, Christian Thomsen, Sabine Weiss,  
 Annette Wittkopf, Hakimeh Yagootkar

About 150 further volunteers work in the background.

# A Future for Children

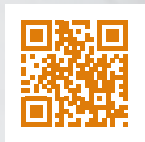
United for  
Education and  
Children's Rights

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Commerzbank Frankfurt  
IBAN: DE96 5004 0000 0375 5055 00  
BIC: COBADEFFXXX

DZ Bank Frankfurt  
IBAN: DE08 5006 0400 0000 7080 90  
BIC: GENODEFFXXX

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★  
Childaid Network  
has been awarded the  
**World-Covid-  
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by the UBS Optimus  
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